



HeartLinks to Heart Health Program



HEARTLINKS PROGRAM AWARENESS SITE PROFILE – BRUNSWICK (GA)

Program Information

Link Chapter/Program Site: Brunswick (GA)

Link Chapter President: Abra Lattany-Reed

Link Program Coordinator: DelRia T. Baisden

Link Co-Program Coordinator: N/A

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Program Management

- **Program Team Structure/Roles:** Link Program Coordinator, Link Chapter President, Link Chapter Health and Human Services Facet Member & Link Chapter Volunteers
- **Challenges/Resolutions:** There was limited time to implement the full 2016 *HeartLinks* Program. This was addressed by conducting selected *HeartLinks* sessions to multiple audiences. Our Links Chapter has also committed to implementing the multi-class program consisting of 5 monthly sessions commencing in the Fall 2016 and concluding with the Red Dress Luncheon in February 2017.

Participant Recruitment

- **Number of Participants:** 102

Educational Sessions

- **Course Instructors/Facilitators:** Link Chapter President & members, hospital executive, registered nurse; Conducted Know Your Risk for Heart Disease; Act in Time: Heart Attack Signs; & Say Yes to Physical Activity

Community Health Partnerships

- **Number of Partners:** 4 – Bethel Evangel Community Church; Harper Chapel United Methodist Church; Delta Sigma Theta, Brunswick GA Grad Chapter; & Southeast Georgia Health System
- **Partner Contribution/Activities:** Participant recruitment, session venues & heart health educational material

Products

- **Materials/Merchandise Produced:** *HeartLinks* to Heart Health slide presentation & Facebook and Twitter campaigns with messages related to the impact of cardiovascular disease on African American women