



## *HeartLinks to Heart Health Program*



### **HEARTLINKS PROGRAM AWARENESS SITE PROFILE – PHOENIX (AZ)**

#### **Program Information**

Link Chapter/Program Site: Phoenix (AZ)

Link Chapter President: Linda Walton

Link Program Coordinator: Traci Williams

Link Program Co-Coordinator: Eula Dean

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#### **Program Management**

- **Program Team Structure/Roles:** Link Program Coordinator, Link Program Co-Coordinator, Link Chapter Health & Human Services Facet Chair & Committee Members
- **Challenges/Resolutions:** Implementing a new program mid-year; the committee decided to work with existing programs being implemented in this club year. Many committee members are also affiliated with other organizations that have community programs in place so the committee members were able to implement some of the activities into those existing programs.

#### **Participant Recruitment**

- **Number of Participants:**

#### **Educational Sessions**

- **Course Instructors/Facilitators:** Link Chapter Program Coordinator/Psychologist & Link Chapter Program Co-Coordinator/Dean & Director of Academy of Excellence Charter School; Conducted Knowledge is Power & Eat in a Heart Healthy Way – Time and Money Constraints

#### **Community Health Partnerships**

- **Number of Partners:** 2 – Alpha Kappa Alpha Sorority, Inc. – Delta Beta Omega Chapter & Delta Sigma Theta Sorority, Inc. – Phoenix Metropolitan Alumnae Chapter

#### **Products**

- **Materials/Merchandise Produced:** Heart health flyers