



## HeartLinks to Heart Health Program



### HEARTLINKS PROGRAM AWARENESS SITE PROFILE – TOPEKA (KS)

#### Program Information

Link Chapter/Program Site: Topeka (KS)

Link Program Coordinator: Linda Jeffrey

Contact Information: [LPJ3@cox.net](mailto:LPJ3@cox.net) 785-273-5604

Link Chapter President: Glenda DuBoise

Link Program Co-Coordinator: N/A

Contact Information: [gduboise@sbcglobal.net](mailto:gduboise@sbcglobal.net)

#### Program Management

- **Program Team Structure/Roles:** Link Program Coordinator & Link Chapter Members
- **Challenges/Resolutions:** The major challenge was timing. Members dialogued, creatively planned and partnered.

#### Participant Recruitment

- **Number of Participants:** 525
- **Challenges/Resolutions:** Time, locating available large groups of African American women. We networked and partnered.

#### Educational Sessions

- **Course Instructors/Facilitators:** Link Chapter members; Conducted Knowledge is Power: Know Your Risk for Heart Disease & Get Energized! Say Yes to Physical Activity
- **Challenges/Resolutions:** Scheduling issues resolved by creativity and networking

#### Community Health Partnerships

- **Number/Name of Partners:** 11 – African-American Male Leadership Council, Antioch Baptist Church, Gethsemane Worship Center, Heartland Healthy Neighborhoods Healthy Babies Program, Highland Park H. S. Rhythmic Belles Dance Team, Kansas City Alvin Ailey Dancers, KSNT-TV, KTWU-TV, Southwest Baptist Church, USD#501 and YWCA of Northeast Kansas.
- **Partner Contribution/Activities:** Hosted educational events; helped sponsor “Art of a Healthy Heart” Black History/Red Dress event; hosted spring event; produced & televised PSAs; provided Red Dress event venue; sponsored “Girls on the Run” 5K and half-marathon & gave healthy snacks & health information

#### Products

- **Materials/Merchandise Produced:** Produced PSAs for television and radio featuring chapter members presenting *HeartTruth* messages